

Skip to content

PJ Green

AI Automation Builder · Solutions & Implementation · U.S. Navy Veteran

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SUMMARY

AI-augmented builder and integrator with 12+ years running media production and distribution operations. I architect the solution, pressure-test it across multiple models, then direct AI tooling to ship it — my core is no-code/low-code platforms, APIs, and AI orchestration. Not a from-scratch software engineer; my edge is wiring tools together, configuring platforms, and orchestrating AI with a human in the loop. U.S. Navy veteran; former Secret clearance (inactive).

CORE SKILLS

Automation & data: Airtable (expert), Make.com, GoHighLevel, Zapier/n8n, REST/JSON APIs, webhooks, SQL, data modeling

Web & content: WordPress, lead-magnet productization, HTML/CSS, SEO content operations, taxonomy, metadata, governance, documentation

Infra: Unraid, Docker, Home Assistant, multi-GPU local inference, 100+ TB self-built homelab

AI: Agentic workflows (Claude/Gemini), RAG/embeddings, MCP tool use, prompt design, human-in-the-loop governance, AI-discoverability auditing

Media ops: MAM/DAM, distribution pipelines, QC, Avid Media Composer, live-event infrastructure

Operating style: 0-to-1 builds, training non-technical teams, driving adoption, plan → multi-model audit → ship

EXPERIENCE

Technical Solutions Specialist

Oct 2024 – Present

P3 Agency · Clearwater, FL

- Built the company's single source of truth from nothing across a 112-client portfolio — a normalized, governed ~30-table Airtable base as canonical system of record.
- Architected the P3 Command Center operating platform; unified the marketing CRM and adjacent tools via custom REST/JSON APIs, with caching, retries, schema-drift detection, and write-lockdown hardening.
- Built production AI workflows (Claude & Gemini agents, embeddings/RAG, MCP) with human-in-the-loop approval, and an AI-discoverability audit tool; replaced ad-hoc LLM chats with a governed content engine.
- Single technical point of contact across the portfolio — WordPress, client CRMs, Google Business Profile, Moz Local, Google/Meta — training non-technical owners to adopt new workflows.
- Reclaimed an estimated ~43 hours/month of manual work (internal estimate); authored the team's documentation and playbooks.

Assistant Editor (Freelance)

Apr 2022 – Nov 2024

Shed Media US · Remote

- IMDb-credited assistant editor on 6 network/streaming series (~55 episodes; Bravo, Peacock, TBS).
- Owned QC across multiple video CMS platforms — quality, audio consistency, metadata — and Avid Media Composer transcoding to delivery deadlines.

Production Coordinator

Walt Disney Television · Burbank, CA

- Governed the Buena Vista Distribution library — taxonomy, metadata, distribution across Disney+, ABC, Disney Channel, Freeform, WDAS.
- Collaborated on merging the Disney and Fox asset libraries after the 21CF acquisition (systems integration at brand scale).
- Designed and ran live-event "Photo Rooms" (NAS + LAN, 5–15 workstations) with built-in redundancy/SOP failsafes: 2× Oscars, 2× D23 Expo, 3× Radio Disney Music Awards, ESPYS. Implemented a Podio ticketing system; authored all internal technical documentation.

Visual Media Coordinator (Contract)

LSI (CACI subcontract), COMNAVSURFPAC · 2013–2014

- Civilian lead for video/social content across COMNAVSURFPAC platforms; contributed to LCS-program messaging.
- Individually named — Russell Egnor Navy Media Award (CY2013).

Mass Communication Specialist (MC2)

U.S. Navy · 2007–2012

- USS Carl Vinson (CVN-70): nights lead / graphics supervisor through two combat deployments; lead photographer.
- U.S. Naval Academy (Trident): de facto layout editor; unit Russell Egnor awards (CY2012).

EDUCATION & CERTIFICATIONS

B.S., Media Communications — Full Sail University (2012–2015)

Certifications: HTML · InDesign CC · Premiere Pro CC · Foundations of Audio · Digital Audio Principles

RECOGNITION & CLEARANCE

Russell Egnor Navy Media Awards — unit (CY2012) & individually named (CY2013). IMDb-credited assistant editor.

Former U.S. Navy Secret clearance (inactive).